A.i.Solve®

Brought to you by:

Keech hospice care

WILD IN ART

LUTONBID
Our Town – Our Future

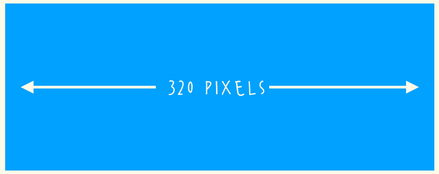
BTT Campaign Guideline:

LOGO:

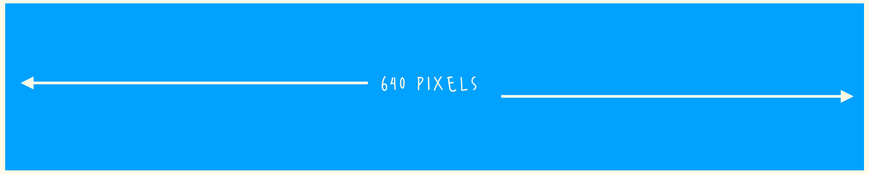
We need your logo in both image & open file (.ai or Pdf).

Logo size: We need the same content in two sizes so that they adapt to various screens.

A. 320 pixels wide at 72 dpi



B. 640 pixels wide at 72 dpi



CONTENT IMAGE:

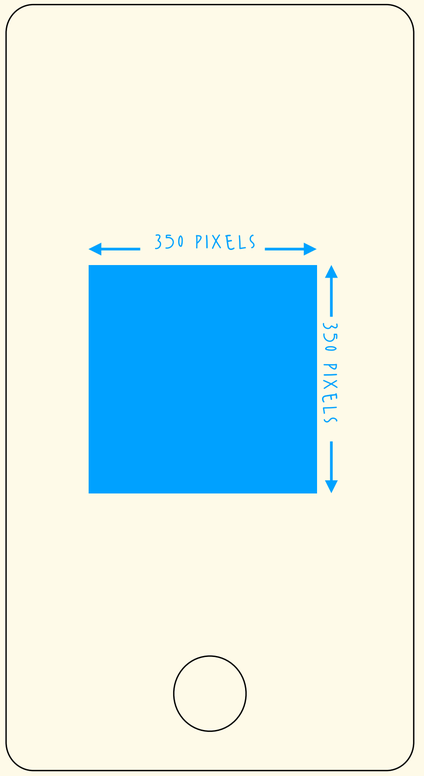
Content about your company can be displayed in the BTT campaign in the form of an image, text or video.

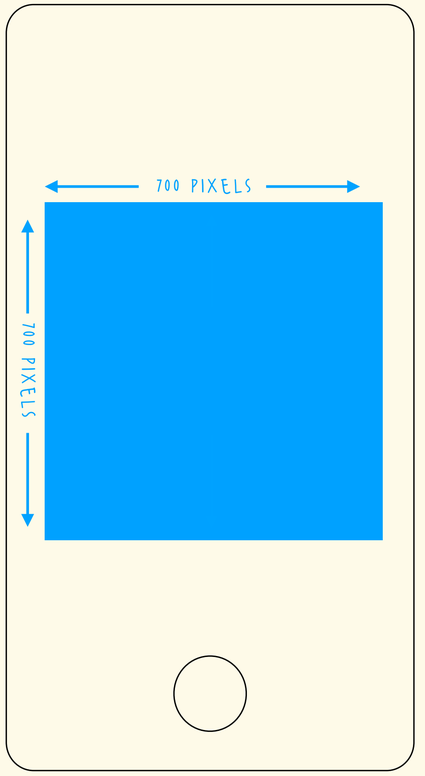
Please make sure your content fits the sizes below and is legible for mobile phone.

Image sizes: We need the same content in two sizes so that they adapt to various screens.

350 pixels X 350 pixels
700 pixels X 700 pixels

Video size: We accept videos in MP4 format only at 720p and under 3 minutes.





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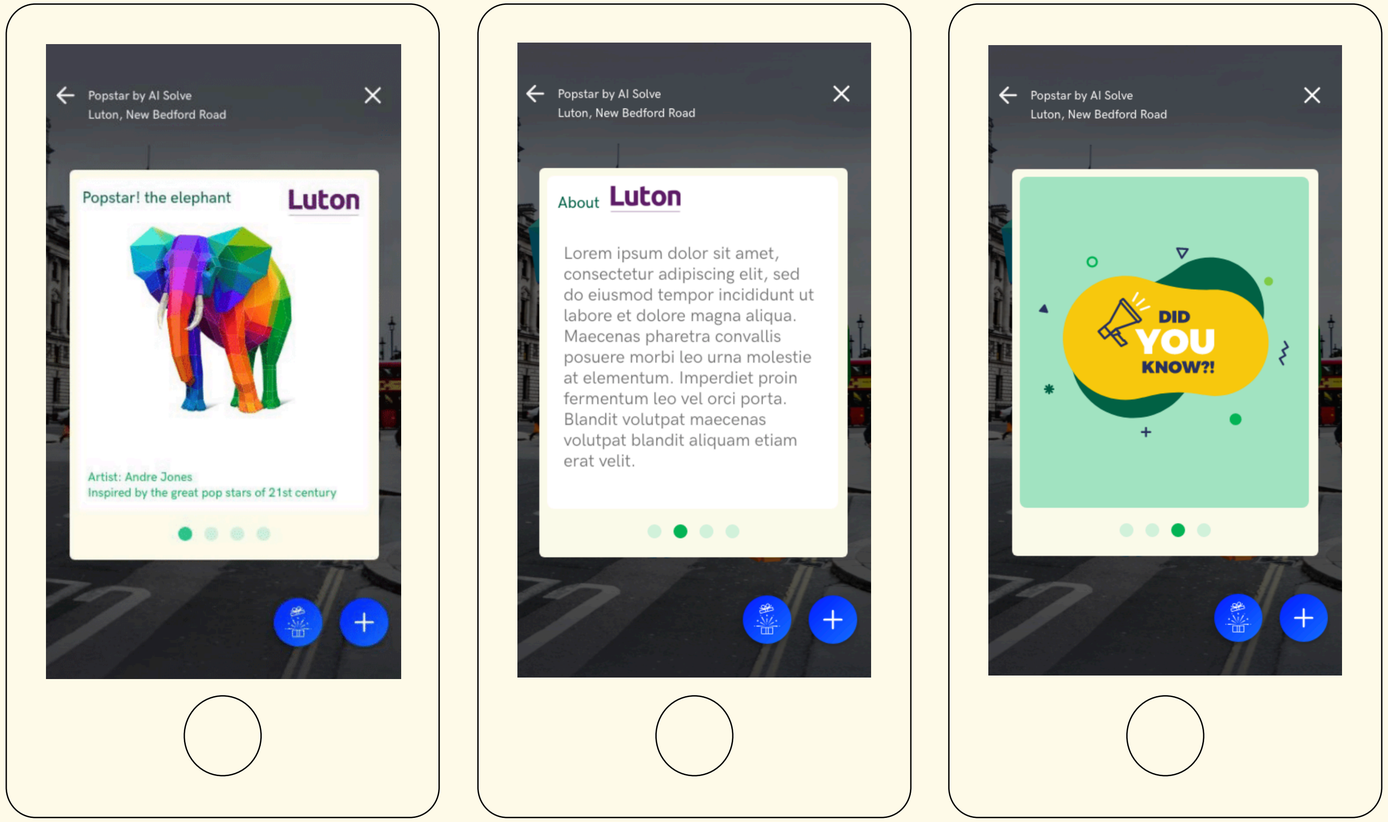
CONTENT TYPE:

We will have three types of content

A. About your elephant and artist.
B. About your brand video.
C. Information or fun fact in jpeg format.



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COUPON:

Please follow the template for your coupon. Keep your coupon design clean and easy to understand.

BUSINESS LOGO	Offer Coupon Code
• One or two line business details. • Address. • Coupon validity.	

174 Pixels

380 Pixels

Design example

GLAMOUR HAIRSTYLIST	30% OFF BTTLU2938
Enjoy 30% off in Bedfordshire's leading hair salon for men and women. Coupon valid for one person from 23/06/21-27/06/21 12, Albert Rd, City, XX2 3X T:020 887899882	

174 Pixels

380 Pixels

COUPON POSTER:

Please use the following template for your in store to help users understand the offer better.

BIG TRUNK TRAIL	Offer highlights
• How to redeem your coupon? • Terms and Conditions. • Validity.	

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