

**JOB ADVERT**

**STREET AMBASSADOR FOR LUTON BUSINESS IMPROVEMENT DISTRICT**

Luton BID Business Improvement District (BID) seeks a Street Ambassador

Salary £18,000-£24,000.

This is a full time post, working 5 days across a 7 day week.

The working week may include some early mornings, early evenings, Saturday or Sundays.

7.5 hours per day ranging between 8 am and 8 pm

Working as part of the BID project delivery team, the role will include;

- Communication with the Police and other agencies on issues related to crime and antisocial behaviour
- Acting as a welcome presence for visitors to the town
- Supporting delivery of projects and events
- Supporting businesses by communicating issues which affect their business on a day to day basis
- Liaising with businesses on the benefits and opportunities which exist through BID Projects and activities

**This role involves wearing a BID Ambassador uniform and Body Worn Camera. You will be required to undertake SIA Accreditation. The role is based primarily working outside, patrolling the Luton Town Centre BID area and engaging with Luton businesses and partners.**

This role will represent a hugely exciting opportunity for the right candidate to join a small team who are passionate about Luton.

We are looking for a confident, calm, professional, well-presented person, with a structured and planned approach, an outgoing and friendly personality, who has the ability to engage with our town centre businesses and partners, and work to help create a safe, attractive and welcoming town centre.

You will be a team worker, able to work on their initiative, self-motivated with the ability to plan your own workload. Common sense and a can-do attitude are essential attributes.

You will be involved in helping businesses be aware of and engaged in the BID projects and activities, assisting with town events and activities and supporting the Luton Business Against Crime Partnership (LBAC) and Luton Safe and liaising with Police and council NET Officers.

LUTON BID LIMITED,

Registered Office: Studio 3, West Wing Studios, Unit 166, The Mall, Luton, Bedfordshire, LU1 2TL

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Luton BID Ltd is a company limited by guarantee.

It is essential that the candidate has a good command of the English language (spoken and written) and is IT literate, familiar with Word, and Excel and an ability to use a range of social media and able to learn our in-house applications

SIA Accreditation would be an advantage although training will be given.

**Does this sound like you?**

Any person wishing to apply should email [julia.horsman@pfbbuk.co.uk](mailto:julia.horsman@pfbbuk.co.uk) with your CV and a covering letter stating why you are interested in this role.

Please put Luton BID Ambassador and your name in the email subject

We will be holding interviews on a rolling basis as successful applications are received.

*Partnerships for Better Business Ltd (pfb UK) are the BID Management Consultants for Newcastle Under Lyme BID*