

COMPANY REGISTRATION NUMBER: 09317619

LUTON BID LTD
Company Limited by Guarantee
Financial Statements
31 March 2021

K B M UK LIMITED

Chartered Certified Accountants & statutory auditor

1 Concord Business Centre

Concord Road

London

UK

W3 0TJ

LUTON BID LTD
Company Limited by Guarantee
Financial Statements
Year ended 31 March 2021

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LUTON BID LTD

Company Limited by Guarantee

Officers and Professional Advisers

The board of directors

Mr Gavin O'Brien (Chair) - Director
Councillor S Timoney - Director
Ms Marie Kirbyshaw - Director
Mr Roy Greening - Director
Mr Mohammed Shaffi - Director
Mr Martin Blower - Director
Mr Gary Sweet - Director
Mr Bashir Dalvi - Director
Mr Paul Andrews - Director
Mr Thanbirul Haque - Director
Mr Gordon Brady - Director
Mr Andrew Calvert - Director

Registered office

Studio 3
West Wing Studios Unit 166
The Mall, Luton
Bedfordshire
United Kingdom
LU1 2TL

Auditor

K B M UK Limited
Chartered Certified Accountants & statutory auditor
1 Concord Business Centre
Concord Road
London
UK
W3 0TJ

LUTON BID LTD
Company Limited by Guarantee
Directors' Report
Year ended 31 March 2021
DIRECTORS' REPORT
PERIOD FROM 1 APRIL 2020 TO 31 MARCH 2021

The directors present their report with the financial statements of the company for the year ended 31 March 2021.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of running of the Luton town centre Business Improvement District ('BID').

The BID was taken to a successful vote in October 2014. It formally commenced operation in January 2015. The BID ran for 5 years until 31 December 2019 and following a successful formal renewal process in 2019 is now running for a second term from January 2020 to December 2024.

The results for the year and financial position of the company are as shown in the annexed audited financial statements.

BUSINESS REVIEW

The year ended 31 March 2021 was the first full year of the second BID term.

The principal activities of the company during the financial year (April 2020- to March 2021) were heavily impacted by the COVID-19 pandemic and meant that the delivery of projects against the BID Business plan objectives had to be continually reviewed and where necessary altered.

Levy income raised during the period was significantly impacted by the COVID-19 pandemic and at 70% collected was well down on usual income. However, this rate is indicative of a good collection rate for BID levy when compared to other BIDs across the country. We have also been prudent in not recording any levy which is not collected at the period end to provide fair view of levy income.

There has also been some conversions of premises from commercial to residential, which exempted hereditaments from the levy criteria.

The total expenditure for the period was £222,291 which was overspend/underspend on a budget of £266,991. Funds had been carried over due to the BID continuing and closure costs avoided. Staff costs have also reduced due to two of the three BID Ambassadors being made redundant in September 2020 with the fund reallocated to support the part-funding of dedicated Neighbourhood Enforcement Officers for the town centre to help tackle the increasing anti-social behaviour issues. BID Ambassadors were furloughed for part of lockdown. The BID was in receipt of a BID resilience grant from Government of **32,416** and Luton Council assisted with the provision of a loan of £50,000 which is to be paid back over the period 2021/22

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

DIRECTORS

The directors who served the company on a voluntary basis during the period were as follows: Mr Gavin O'Brien (Chair)

Councillor S Timoney

Ms Marie Kirbyshaw

Mr Roy Greening

Mr Mohammed Shaffi

Mr Martin Blower

Mr Gary Sweet

Mr Bashir Dalvi

Mr Paul Andrews

Mr Thanbirul Haque

Mr Gordon Brady

Mr Andrew Calvert

Mr Stuart Sadler

Ms Diane Mary Quick

Gavin O'Brien was appointed as a director on 19 November 2014, re-elected on the 18 May 2016 and re-elected on the 25 September 2019.

Councillor S Timoney was appointed as a director on 17 April 2015.

Ms Marie Kirbyshaw was appointed as a director on 4 November 2015, re-elected on 19 July 2017 and re-elected again on the 25 September 2019.

Mr A Shaffi was appointed as a Director 20 April 2016, re-elected on the 18 May 2016 and re-elected again on 23 September 2020

Mr R Greening was appointed as a Director on the 20 April 2016 and re-elected on the 18 May 2016, 26 September 2018 and the 23 September 2020

Mr M Blower was appointed as a Director on the 19 July 2017 and re-elected on 23 September 2020

Mr G Sweet was appointed as a Director on the 28 November 2018

Mr Bashir Dalvi was appointed as a Director on the 25 September 2019

Mr Paul Andrews was appointed as a Director on the 25 September 2019

Mr Thanbirul Haque was appointed as a Director on the 25 September 2019

Mr Gordon Anthony Brady was appointed as a Director on the 25 September 2019

Mr Andrew Calvert was appointed as a Director on the 25 September 2019

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

BID STRATEGY AND OBJECTIVES

Luton BID - The Vision

‘Support business growth and investment in the town centre and build pride, loyalty and positive perceptions of Luton as a whole.’

Strategic Objectives and Projects

The programme of investment will be delivered through the four strategic objectives and their related projects.

Promotion 1. Identify, develop and promote the strengths, characteristics and the business offer of Luton town centre to increase positive perceptions and loyalty of the town, locally regionally and nationally.

Environment 2. To ensure that the town centre and all its different areas present a distinctive, accessible and appealing environment which attracts business investment, encourages visitors to stay longer and fosters a pride in the town.

Experience 3. To provide a safe and enjoyable experience for visitors and workers in Luton town centre to enjoy.

Growth and Investment 4. To build on the strengths of the business community to support and promote growth, development and investment.

ACTIVITIES PERFORMED IN 2020-2021 included

Promotion

- Social media, Twitter and Facebook for Luton BID
- BID website development
- Press releases
- Production of printed newsletters for BID businesses and weekly e bulletins
- Bespoke e bulletins with guidance on reopening for different times and sectors
- Development and update of businesses support guide and ongoing additional information on website and grant support liaison to help both businesses and the public through COVID-19 restrictions
- Business support webinars
- Luton Business Heroes campaign highlighting individuals making a difference through COVID-19
- Organising the Luton Town Centre Communications Group to develop and coordinate messaging from town centre partners through the COVID-19 pandemic

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

Environment

- Refurbished planters taken from development site into the town centre
- Purchase of a new street cleaner the MaxVac Maxwind
- Up keep of 12 BID branded public bins with rat baiting
- Work with partners as part of the COVID-19 Town Centre Operations Group to support the town centre being safe including implementation of sanitising stations, queueing and one way systems and signage, welcome boards and supplied posters and signs to over 170 businesses

Experience

- Part funding of two dedicated Neighbourhood Enforcement Officers to help tackle low level crime in the town centre
- Running of town Strategic Events group
- Employment of three BID Ambassadors whose role includes business engagement and work with partners to help address Antisocial Behaviour. Two of these were made redundant in September 2020
- Financial and in-kind support of an inclusive town centre radio scheme
- Redevelopment of Luton Business Against Crime and the implementation of a new DISC system to help tackle anti-social behaviour
- Support in-kind and funding of payment points for the town's new alternative giving scheme "Big Change Luton"
- Financial and in-kind support of the Big Trunk Trail a large public Art Project coming to Luton in July 2021

Growth and Investment

- Working with Luton Borough Council as part for the Strategic Board guiding the Town Centre Masterplan
- Management of footfall cameras and reporting of footfall and car parking statistics for the town centre and have recently supported the move to an enhanced system using sensors that supports the monitoring of key pinch points to manage potential social gathering issues. Additionally the sensors allow reporting on dwell time, movement around the area and more
- Parking scheme in The Luton Mall and Power Court for people employed by businesses in the BID area

More information about the activities of Luton BID Ltd (Business Improvement District) in 2020/21 were outlined in a Highlights and Achievement document circulated with the levy invoices to businesses in March 2021. Copies are available online www.lutonbid.org and from the BID offices.

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

COVID-19 Response

The end of March 2020 saw the start of the COVID-19 pandemic and Luton BID have had to adapt to support our Levy Paying Businesses. Following are the key BID activities to address COVID and support businesses through this extremely challenging period

PARTNERSHIP WORKING to manage COVID-19 in our Town Centre

Luton BID has influenced, supported and led several activities including:

- Identification of pinch points and hot spot locations for social distancing
- Installation of sanitisation stations
- Additional cleansing
- Guidance signage in line with government regulations
- Working with businesses on queue management and use of outdoor space
- One-way systems in key areas
- Information points for the public to help remind visitors to adhere to social distancing , wear face coverings and use one-way systems
- Involvement in a social media film to promote key safety measures – increasing confidence and visits to the town centre and reinforcing social distancing
- Management of outdoor spaces, including street cafes and temporary seating areas
- Promotion of an Industry standards, beyond the government’s COVID-19 secure certification

BUSINESS SUPPORT to help businesses operate, adapt and recover

Luton BID has continued to work throughout COVID and Lockdowns to provide additional support to businesses. We have:

- Assisted and supported over 60 businesses to apply for grants via Luton Council
- Directed businesses to other funding options
- Provided regular updates and guidance on the Coronavirus Job Retention Scheme
- Compiled a Business Continuity Log which is updated on a regular basis to show which businesses are open, trading online or offering home delivery etc
- Developed a Business Support Guide, which is updated regularly and contains all the latest advice and information plus useful links to further guidance
- Hosted COVID-19 business support webinars and advised businesses as part of online events hosted by Luton Council and the University of Bedfordshire
- Offered bespoke advice to hospitality and evening/night-time economy businesses
- Been influential in partnership social media projects such as #LutonTogetherMovingForward
- Produced and distributed 185 COVID-19 Business Recovery Support packs – receiving an excellent response to this scheme
- Produced and distributed additional social distancing floor vinyls and face covering posters

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

COVID-19 BUSINESS COMMUNICATIONS to help businesses keep up to date with changing regulations and guidance

Luton BID has been publishing regular and ongoing communications during the COVID-19 pandemic to assist town centre businesses with the latest government guidance and support. We continue to:

- Issue regular ebulletins with links to advice, information, financial support, and the latest government guidance
- Send bespoke ebulletins offering guidance for reopening to different sector areas including retailers, hospitality businesses, hairdressers and barbers, beauty services, tattoo parlours, and gyms and sports venues
- Use social media to signpost BID businesses and shoppers to useful information
- Issue a number of press releases detailing Luton BID activities and projects
- Hold webinars to guide businesses through the recovery to return to work
- Update our COVID-19 webpage which contains links to relevant websites such as Gov.UK, Public Health, Federation of Small Businesses and more

FUTURE DEVELOPMENTS

The company has done extensive project planning in line with the new BID objectives set out in the new Luton BID Businesses Plan for delivery of projects from April 2020-December 2024 and has committed costs for these projects to be supported by the current reserve and future levy collections. However, clarity on the likely funds to be collected have been impacted by the COVID-19 crisis so we remain cautious with our expenditure.

GOVERNANCE AND MANAGEMENT

Luton Business Improvement District (BID) is one of over 350 BIDs throughout the UK. It was created by businesses in the area, and all the projects are determined and steered by local businesses, in line with the BID Business Plan.

Luton BID Ltd is a company limited by guarantee. It is operated under its Memorandum and Articles of Association dated 19 November 2014. It has no share capital and the liability of each member in the event of winding-up is limited to £1.

During the year the focus of the company's activity has been the development of Luton Town Centre Business Improvement District. This is being delivered within the requirements of the Business Improvement Districts (England) Regulations 2004.

The 'BID Proposal' was adopted after a successful Ballot in October 2014 and was renewed in November 2019 (for full document, see <http://www.lutonbid.org>). On 16th Sept 2015 the company entered into an operating agreement with Luton Borough Council. Luton Borough Council arranges the collection of the BID Levy from business rate payers in the town centre on behalf of the BID.

LUTON BID LTD

Company Limited by Guarantee

Directors' Report *(continued)*

Year ended 31 March 2021

The overall management of the company is the responsibility of the directors who are elected and co-opted under the terms of the Articles of Association. With the exception of one director nominated by Luton Borough Council, directors retire by rotation at Annual General Meetings. The directors work on a voluntary basis, do not charge for their time and have worked on Levy payers' behalf to deliver the BID and achievements to date through the BID Project Team.

Membership of Luton BID Ltd is open to all paid up levy payers, and is made up of business representatives from throughout the BID area. The board of the company consists of one nominee from Luton Borough Council together with other Directors appointed by members of the company. It is responsible for the governance of the BID, ensuring that the objectives of the Luton BID business plan are met, and ensuring compliance with the legal and financial regulations governing BIDs.

The Board meets regularly throughout the year, and there is an Annual General Meeting which is usually held in the autumn.

At the end of the year there were 467 BID Levy paying businesses and 65 BID Members.

The directors present their report and the financial statements of the company for the year ended 31 March 2021.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

This report was approved by the board of directors on and signed on behalf of the board by:

Mr Gavin O'Brien
Director

Registered office:
Studio 3
West Wing Studios Unit 166
The Mall, Luton
Bedfordshire
United Kingdom
LU1 2TL

LUTON BID LTD

Company Limited by Guarantee

Independent Auditor's Report to the Members of LUTON BID LTD

Year ended 31 March 2021

Opinion

We have audited the financial statements of LUTON BID LTD (the 'company') for the year ended 31 March 2021 which comprise the statement of income and retained earnings, statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

LUTON BID LTD

Company Limited by Guarantee

Independent Auditor's Report to the Members of LUTON BID LTD *(continued)*

Year ended 31 March 2021

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

LUTON BID LTD

Company Limited by Guarantee

Independent Auditor's Report to the Members of LUTON BID LTD *(continued)*

Year ended 31 March 2021

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.

LUTON BID LTD

Company Limited by Guarantee

Independent Auditor's Report to the Members of LUTON BID LTD *(continued)*

Year ended 31 March 2021

- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the company's members, as a body, in accordance with chapter 3 of part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mohammed Afzaal Bhatti (Senior Statutory Auditor)

For and on behalf of
K B M UK Limited
Chartered Certified Accountants & statutory auditor
1 Concord Business Centre
Concord Road
London
UK
W3 0TJ

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LUTON BID LTD

Company Limited by Guarantee

Statement of Income and Retained Earnings

Year ended 31 March 2021

	Note	2021 £	2020 £
Levy Income		263,549	317,014
Direct Cost		<u>202,815</u>	<u>346,739</u>
Gross (deficit)/surplus		60,734	(29,725)
Administrative expenses		19,476	27,510
Other operating income		<u>32,416</u>	<u>—</u>
Operating (deficit)/surplus		73,674	(57,235)
Other interest receivable and similar income		<u>21</u>	<u>280</u>
(deficit)/surplus before taxation	6	73,695	(56,955)
Tax on (deficit)/surplus		<u>—</u>	<u>—</u>
(deficit)/surplus for the financial year and total comprehensive income		<u>73,695</u>	<u>(56,955)</u>
Retained earnings at the start of the year		<u>83,823</u>	<u>140,778</u>
Retained earnings at the end of the year		<u>157,518</u>	<u>83,823</u>

All the activities of the company are from continuing operations.

LUTON BID LTD
Company Limited by Guarantee
Statement of Financial Position
31 March 2021

	Note	2021 £	£	2020 £
Fixed assets				
Tangible assets	7		185	247
Current assets				
Debtors	8	46,664		2,010
Cash at bank and in hand		<u>242,292</u>		<u>102,544</u>
		288,956		104,554
Creditors: amounts falling due within one year	9	<u>131,623</u>		<u>20,978</u>
Net current assets			<u>157,333</u>	<u>83,576</u>
Total assets less current liabilities			<u>157,518</u>	<u>83,823</u>
Net assets			<u>157,518</u>	<u>83,823</u>
Capital and reserves				
Surplus and deficit account			<u>157,518</u>	<u>83,823</u>
Members funds			<u>157,518</u>	<u>83,823</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with Section 1A of FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

These financial statements were approved by the board of directors and authorised for issue on, and are signed on behalf of the board by:

Mr Gavin O'Brien (Chair)
Director

Company registration number: 09317619

LUTON BID LTD

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 31 March 2021

1. General information

The company is a private company limited by guarantee, registered in England and Wales. The address of the registered office is Studio 3, West Wing Studios Unit 166, The Mall, Luton, Bedfordshire, LU1 2TL, United Kingdom.

2. Statement of compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Revenue recognition

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership have transferred to the buyer (usually on despatch of the goods); the amount of revenue can be measured reliably; it is probable that the associated economic benefits will flow to the entity; and the costs incurred or to be incurred in respect of the transactions can be measured reliably.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Plant & machinery	-	20% reducing balance
Equipment	-	25% reducing balance

LUTON BID LTD

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

3. Accounting policies *(continued)*

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Where investments in non-convertible preference shares and non-puttable ordinary shares or preference shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in profit or loss. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in profit or loss, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

LUTON BID LTD

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

3. Accounting policies *(continued)*

Financial instruments *(continued)*

Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

4. Company limited by guarantee

The entity is a private company limited by guarantee and consequently does not have a share capital. Each of the member is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

5. Auditor's remuneration

	2021	2020
	£	£
Fees payable for the audit of the financial statements	<u>2,000</u>	<u>–</u>

6. Surplus/(deficit) before taxation

Profit before taxation is stated after charging:

	2021	2020
	£	£
Depreciation of tangible assets	62	82
Impairment of tangible assets	<u>–</u>	<u>9,414</u>

7. Tangible assets

	Equipment	Total
	£	£
Cost		
At 1 April 2020 and 31 March 2021	<u>1,042</u>	<u>1,042</u>
Depreciation		
At 1 April 2020	795	795
Charge for the year	62	62
At 31 March 2021	<u>857</u>	<u>857</u>
Carrying amount		
At 31 March 2021	<u>185</u>	<u>185</u>
At 31 March 2020	<u>247</u>	<u>247</u>

LUTON BID LTD

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2021

8. Debtors

	2021	2020
	£	£
Other debtors	<u>46,664</u>	<u>2,010</u>

9. Creditors: amounts falling due within one year

	2021	2020
	£	£
Trade creditors	55,364	15,874
Social security and other taxes	159	1,504
Other creditors	<u>76,100</u>	<u>3,600</u>
	<u>131,623</u>	<u>20,978</u>

10. Financial instruments

The carrying amount for each category of financial instrument is as follows:

	2021	2020
	£	£
Financial assets measured at fair value through profit or loss		
Financial assets measured at fair value through profit or loss	<u>242,292</u>	<u>102,544</u>
Financial assets that are debt instruments measured at amortised cost		
Financial assets that are debt instruments measured at amortised cost	<u>77,763</u>	<u>2,010</u>
Financial liabilities measured at fair value through profit or loss		
Financial liabilities measured at fair value through profit or loss	<u>121,964</u>	<u>19,474</u>

11. Other Income

	2021	2020
	£	£
BID Resilience fund	17,131	-
HMRC – JRS Grant	<u>15,285</u>	<u>-</u>
	<u>32,416</u>	<u>-</u>

LUTON BID LTD
Company Limited by Guarantee
Management Information
Year ended 31 March 2021

The following pages do not form part of the financial statements.

LUTON BID LTD
Detailed Income Statement
Year ended 31 March 2021

	2021 £	2020 £
Levy Income	263,549	317,014
Direct Cost		
Obj 1: Promotion	55,883	72,746
Obj 2: Environment	15,143	39,704
Obj 3: Experience	83,475	144,753
Obj 4: Growth and Investment	18,105	35,796
BID Renewal Accrual	9,000	42,624
Direct costs - Project Management Central Admin	10,209	8,351
Direct costs - BID Levy Management	11,000	2,765
	<u>202,815</u>	<u>346,739</u>
Gross (deficit)/surplus	60,734	(29,725)
Overheads		
Administrative expenses	19,476	27,510
BID Resilience fund	17131	–
HMRC – JRS Grant	15285	–
	<u>73,674</u>	<u>(57,235)</u>
Operating (deficit)/surplus	73,674	(57,235)
Other interest receivable and similar income	21	280
(deficit)/surplus before taxation	<u>73,695</u>	<u>(56,955)</u>

LUTON BID LTD

Notes to the Detailed Income Statement

Year ended 31 March 2021

	2021	2020
	£	£
Administrative expenses		
Rent rates and water	7,425	6,774
Insurance	443	1,057
Travel and subsistence	–	1,078
Telephone	607	543
Printing postage and stationery	2,186	3,302
Legal and professional fees (allowable)	4,880	3,915
Accountancy fees	1,345	1,265
Auditors remuneration	2,500	–
Depreciation of tangible assets	62	82
Impairment of tangible assets	–	9,414
Bank charges	28	80
	<u>19,476</u>	<u>27,510</u>
Other operating income		
BID Resilience fund	17131	–
HMRC – JRS Grant	15285	–
	<u> </u>	<u> </u>
Other interest receivable and similar income		
Interest on cash and cash equivalents	<u>21</u>	<u>280</u>