Luton BID – Luton News column February 2022

**Bigger and better Luton town centre events**

Written by Julia Horsman, Luton BID Manager

Talented local acts, dazzling street entertainment, and colourful parades – after the last few years of challenges, we are thrilled that government restrictions have been lifted and events are back giving people even more reasons to visit our fabulous Luton town centre.

The Luton BID team have been busy working with partners and organisers to plan and support a whole heap of family fun in the town centre, and the exciting events have already started.

Hopefully you have been keeping up to date through our Luton BID ‘What’s On in Luton’ – a weekly guide we issue to members of the public to showcase local events and activities being staged in pubs and venues across the town. If you have not yet signed-up, we’d urge you to visit our website – [www.lutonbid.org/whats-on-guide](http://www.lutonbid.org/whats-on-guide/) – so that you don’t miss out.

It is crammed with town centre highlights and events happening Thursday to Sunday, and there really is lots to look forward to.

We have had two exciting weekend festivals already in celebration of Veganuary and Chinese New Year.

Our Luton BID team were delighted to support Luton Council with the Vegan Food Market in the Hat District at the end of January, and the Chinese New Year celebrations earlier this month. There was so much colour and vibrancy with the lion and dragon dances and traditional entertainment.

Next month from 12th – 17th March we celebrate the St Patrick’s Festival, and the Luton BID team is particularly excited to be sponsoring the popular town centre St Patrick’s parade on Sunday 13th March.

Then on 25th and 26th March, we will be looking forward to the town’s new Wellness Festival, featuring healthy food and holistic stalls, arts and crafts, and live music.

In April and June we’ve not only got St. Georges Day and the Queens Jubilee celebrations to plan for, but Luton Carnival will be back too – bigger and better than ever before.

It is great to have such a fun-filled calendar of events happening right in the heart of our town centre and we cannot wait to welcome crowds of families and visitors into the area to celebrate together.