

Levy Report

January – March 2025



LUTONBID

Our Town – Our Future



Our remit at Luton BID is to support you, the levy payers

This is Luton BID's eleventh year in operation (our first year of our third five-year term). We are delighted to continue support to businesses for the next five years. Over the past 12 months we have delivered a number of projects to positively impact the town centre.

Luton BID continues to manage and chair Luton Business Against Crime, the Town Centre Crime Reduction Partnership, we are a supporting partner to Luton SAFE, pubwatch and operate the DISC system (data intelligence sharing system) for both the day time and night time economy. We have funded NET officers and cleaning machines.

Luton BID has provided events and entertainment such as magicians, free face painting, childrens characters, snowglobes and walking entertainment as well as being a sponsor to a number of large scale events such as St Patricks Parade, Diwali, East fest, Pride, Carnival and Lighting up Luton and we will continue to be creative with ways to encourage footfall into the town centre.

For the past two years we have held monthly litter picks, and we will continue to do this to help keep our town tidy, as well as working with partners to ensure fly tippers and problem areas are managed. We delivered a large scale mural last year on Silver Street, lamp post motifs and a parklet to be used over the school summer holidays and we have provided florals for a number of years to brighten up the town centre.

We are working alongside key partners as a number of exciting developments started work last year, and we attend a number of important meetings always representing the businesses within the town centre. We are really looking forward to the difference Luton BID can make this year.

Our Directors

Thank you to all of our directors who volunteer their time – without any remuneration – to steer the BID and ensure that all projects and BID events are in line with the Business Plan objectives that businesses voted for.

To see a full listing of our Board Directors – please visit www.lutonbid.org/management-structure

Our BID Team

All of our BID projects are delivered by our BID Management company, Partnerships for Better Business Ltd (pfb UK). The Luton BID Team is made up of Julia Horsman, Luton BID Engagement Manager, Jacki Flower, Luton BID Operations Manager and our Luton BID Ambassador Aishah Moyeen.

www.lutonbid.org

 @LutonBID

Luton 2025 – 2030

In October 2024 businesses across Luton town centre voted in favour of a new BID term running from 1st January 2025 to the 31st December 2029.

The vision and objectives for the new BID and associated budgets for the first full year can be seen below.

Vision

‘Support business growth and investment in the town centre and build pride, loyalty and positive perceptions of Luton.’

Objectives

OBJECTIVE 1

A great reputation

Promote and celebrate Luton town centre to increase positive perceptions of the town, locally regionally and nationally.

OBJECTIVE 2

A great place

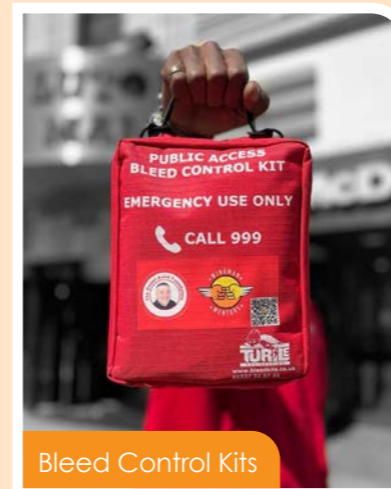
Work with organisations and businesses in public, private and voluntary sectors to create a place which looks and feels great for families, the local community, businesses, workers and visitors to our town.

OBJECTIVE 3

A great business community

Strive to achieve the best for businesses in Luton town centre, encouraging everyone to work together to create a great working environment, a great place to develop a business and a great business community.

Just a few of our projects





How to Pay Your Levy

Every business in Luton town centre is required to pay a levy. This is in addition to Business Rates and needs to be paid separately, regardless of how or if you pay Business Rates. Prompt payment will help ensure that the objectives that were voted on in the Business Plan come to fruition.

You can pay the levy in the following ways:

- **Online or telephone** – please visit [luton.gov.uk/pay online](http://luton.gov.uk/pay-online) or telephone Luton Borough Council's 24-hour payment line on **0300 456 2725** and follow the instructions.
- **Bank Transfer** – via your own bank. Create a new payee for Luton Borough Council and use the following account details:
Lloyds Bank
Sort Code: 30-66-76
Acc. Number: 172 56 862.

Please quote your 8 digit account number in the reference box.

Always quote your BID account reference. This is an eight-digit number starting with a five.

If you have any questions regarding payment of your levy, please contact the revenues office at Luton Borough Council – Tel: **0300 790 0349** or email revenuesNDR@luton.gov.uk

Our Finances

For January to March 2025. (the first 3 months of the first year of this new BID term) (Estimated spend based on January billing cycle).

The chart below shows the figures for this report, the period January to March 2025. With the forecasted budget of income £109,165 from levy billed, additional income attracted in of £3750 and planned expenditure of £112,963.

Income	First 3 Months
BID levy revenue billed	£109,165
Other Income	£3,750
Total Income	£112,915
Expenditure	
Objective 1 – A great reputation	£19,449
Objective 2 – A great place	£49,903
Objective 3 – A great business community	£12,880
Central Management Costs, Administration, Office	£22,226
Levy Collection costs from Council	£3,048
Contingency	£5,458
Total Expenditure	£112,963